

Education. Innovation. Focus.



International Training from a U.S. Institution

Gain a Competitive Advantage



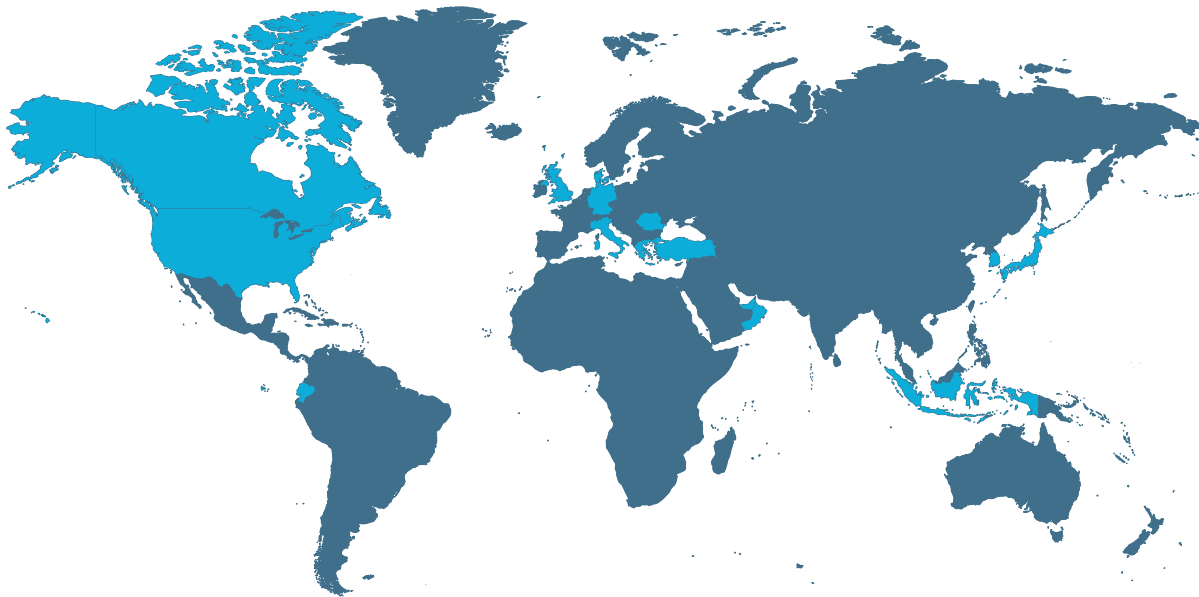
In a global economy, businesses worldwide seek a competitive advantage. Business Development from Bucks helps international companies develop their most valuable resource – their people. Our programs give companies the insight, training and resources they need to succeed. We are a part of Bucks County Community College, an accredited U.S. institution of higher education.

WHY CHOOSE BUCKS

- ✓ We hand-select the speakers we provide for our lectures and seminars. Our sessions are led by **senior-level executives** who teach from industry experience.
- ✓ Our fire and public safety programs are fully accredited and **ranked among America's best.**
- ✓ Our online training solutions provide the digital platform to **host your coursework** and provide credentialing without additional infrastructure expense.
- ✓ We **bring our instructors on site to your company** so you and your people don't have to travel.

WE HELP BUSINESSES ACROSS THE GLOBE

As a recognized leader in international education, Bucks' reach includes parts of Europe, Africa, Asia and North and South America, along with islands in the Central Pacific, Western Pacific and British Indian oceans.



ABOUT BUCKS COUNTY COMMUNITY COLLEGE

An international leader in continuing education and workforce development, Bucks County Community College has been a premier institution of higher education for more than 50 years. Headquartered in Newtown, Pa., Bucks has provided programming in 16 nations, including many European countries.



700,000+
program
registrations



4,000+
courses and
programs
offered annually



4,000+
certification
credentials
issued annual



300+
instructors
and trainers

Lectures and Seminars



Instructor-led training on today's most relevant topics

SAGE INSIGHTS TO HELP YOUR BUSINESS EVOLVE

Keeping pace with changes in today's business world is difficult for even the most advanced companies. New technology arrives almost daily, bringing with it new challenges for collecting and mining data. Multi-generational workforces impact the way all companies approach hiring, recruitment and retention. Everything from the language we use to the way we reach people evolves constantly.

Our programs help companies stay ahead of the curve. We provide on-site lectures, seminars and workshops on a variety of trending topics. Our instructors and speakers bring a high level of business acumen and knowledge to keep your employees up-to-date on the latest trends.



WHAT LEADERS SAY ABOUT OUR LECTURES AND SEMINARS



By partnering with Bucks, KVK Tech was able to help with the continued development and enhancement of both written and oral communication skills of many of our diverse employees. KVK's investment in this [customized English language] program helps demonstrate our commitment to our employees and the community while driving improved communications resulting in greater overall performance.

-Jim Sykes
Director of Human Resources, KVK Tech

Lectures and Seminars

What We Offer

Among our most popular lectures and seminars are:

BUSINESS ANALYTICS

Every company wants to get the most out of its “Big Data.” But what’s the right approach? This presentation walks you through business analytics, which combines experience, intuition and data to build actionable plans. Your team will learn optimal ways to collect data, assemble that data, understand the data, make decisions and drive outcomes. You’ll also learn about the business ethics that must be followed while collecting data.

GENERATION Z AND THE MULTIGENERATIONAL WORKPLACE

The teenagers and young adults of Generation Z are just starting to enter the workforce. Gen Z already accounts for 2.47 billion people — 32 percent of the total worldwide population. Your team will learn the differences between Gen Z and Millennial workers, how to connect with Gen Z, how to engage with them on social media, and how creating a multigenerational workplace will enhance your company.



32% GenZ

Gen Z makes up 32% of
the world's population



EXECUTIVE-LEVEL ESL

Whether you're on a conference call, in the boardroom or typing an email, the way you say something is often as important what you say. This course focuses on what executives need to know when speaking English as a second language. You'll learn about important cultural differences, implied meanings and other concepts for both written and oral communication that will help ensure you're delivering the right message at the right time.

STORYTELLING AS GOOD BUSINESS

Help your employees master the art of persuasion with this class in effective corporate storytelling. You'll learn the importance of building a story as part of a presentation, and you'll get examples and techniques that will help make your employees better storytellers.

CUSTOM LECTURES AND SEMINARS

We can customize our lectures and seminars to address topics your leaders find most important. Contact us at innovate@bucks.edu.



Public Safety and Fire Training



Accredited, Proven Programs for Firefighters

Firefighters and other public safety personnel provide lifesaving services. They have only seconds to survey a situation, determine the hazards, and take action. Proper training allows them to do so while protecting their personal safety and the safety of the co-workers and public they serve.

When it comes to public safety and fire training, Bucks offers nationally recognized leadership. Our programs are accredited by the National Board on Fire Service Professional Qualifications. This means that the levels of accredited professional certification we offer meet or exceed Occupational Safety and Health Administration (OSHA) and National Fire Protection Association (NFPA) standards.

WHAT LEADERS SAY ABOUT PUBLIC SAFETY AND FIRE TRAINING



The delegation from Seoul was deeply touched by your hospitality and willingness to help firefighters from foreign countries.

**-Jong-Son Park
Head of Personnel, Seoul Municipal Government,
Republic of Korea**

WHAT WE OFFER

The following list is a sampling of our certification courses:

Industrial Safety (OSHA)	Public & Life Safety Educator 1 & 2 NFPA 1035
Hazmat Awareness Level NFPA 1072	Fire Service Instructor 1-3 NFPA 1041
Hazmat Operations Level NFPA 1072	Rescue Technician Confined Space Rescue NFPA 1006
Hazmat Operations Incident Commander NFPA 1072	Rescue Technician Rope Rescue NFPA 1006
Hazmat Safety Officer NFPA 472	Rescue Technician Trench Rescue NFPA 1006
Hazmat Technician NFPA 1072	Rescue Technician Structural Collapse Rescue NFPA 1006
Fire Officer 1 - 4 NFPA 1021	Rescue Technician Vehicle Rescue NFPA 1006
Fire Inspector 1 - 3 NFPA 1031	Telecommunicator 1 & 2 NFPA 1061
Plans Examiner 1 & 2 NFPA 1031	
Fire Investigator NFPA 1033	

On-Site Business Training



Get your teams up to speed on tomorrow's business processes today

CERTIFIED CONTINUING EDUCATION TO INCREASE YOUR EMPLOYEES' KNOWLEDGE

Workers today are lifelong learners. No matter your business, the need for training never ends. Your employees have a thirst to learn more about current best practices so they can help your organization operate more effectively and efficiently.

We provide companies with customized, instructor-led training, brought on-site to your location. Our programs will give you both high-quality education and an online badge certifying your skills and proficiency.

WHAT WE OFFER

Lean Six Sigma

Learn why organizations from manufacturing to healthcare to financial services are seeking out green and black belts to help their companies grow. By training managers in two of the top performance improvement systems – Lean and Six Sigma – you'll give them a roadmap to reduce waste and improve quality. Lean is focused on removing non-value-added activities from processes, while Six Sigma teaches you the DMAIC (Define, Measure, Analyze, Improve, Control) improvement cycle to find fact-based improvements and create lasting change.

Custom Business Training

We can customize our on-site training programs to fit your company's needs. Contact us at innovate@bucks.edu.

WHAT LEADERS SAY ABOUT ON-SITE BUSINESS TRAINING FROM BUCKS



Acquiring the knowledge that comes with the title Six Sigma Black Belt has equipped me with new tools that will most definitely help our business. My first project alone could save my company \$1.3 million next year. For anyone who is interested in pursuing Six Sigma, I would recommend Bucks County Community College.

**–Sean Gibbs
Business Development, Action
Manufacturing Company**

Online Training On Demand



You provide the objectives; we handle the rest.

ONLINE COURSEWORK OFFERING DIGITAL BADGES

So much of today's corporate training occurs electronically. But businesses internationally sometimes struggle with the complexities and expenses of today's leading-edge online education systems.

Bucks Innovate offers business leaders a solution. As an accredited higher education institution, Bucks provides companies with the digital platform that allows employees to earn various certifications through online training. You give us your content, and we'll do the rest. We also offer digital badges upon the completion of our online courses that certify your employees have achieved the highest level of education.

AN ONLINE TRAINING SUCCESS STORY

Albatros Travel, a Scandinavian tour operator with a global wingspan offering guided tours all over the world, needed an online certification program to train and certify its tour guides. They partnered with Bucks Innovate. The training not only provided full education to their tour guides, but also allowed each guide to print a digital badge that they used to signify their expertise while guiding tours in other nations.

Learn more about digital badges at:
www.bucks.edu/academics/digitalbadges/



Digital Badges

WHAT THEY ARE AND HOW THEY SIGNIFY ACHIEVEMENT

Bucks County Community College offers digital badges for many of its fire, safety and business training programs and its online courses. This allows employees to document the knowledge, skills and competencies they've gained through eligible Bucks Innovate programs.

Digital badges are earned by employees upon successful completion of the digital badge criteria. Once an employee earns a badge, it is emailed to the badge-earner at the email address we have on file. In the email, the badge earner is asked to claim the badge and create an account with Acclaim at youracclaim.com.

Badge earners may share their digital badges on LinkedIn, Facebook or Twitter. They also may download and print a certificate version of their badge.

Each employee who earns a badge has a unique digital badge webpage. That webpage can be shared on a resume, cover letter or other correspondence.



Online Training On Demand

What We Offer

Among our most popular online training courses are:

BUSINESS ANALYTICS TOUR GUIDE CERTIFICATION

A top choice among international travel agencies, our tour guide certification program allows guides to register through Bucks' systems, take their online coursework and get certified. It validates your guides' qualifications no matter where in the world they are leading a tour.

CYBER SECURITY

According to the digital security firm Gemalto, data breaches accounted for the theft of 4.5 billion records in the first six months of 2018 alone. With the average cost of a data breach averaging \$3.86 million according to the Ponemon Institute, teaching your employees cyber security can make the difference between a secure business and a disastrous data breach that costs your company both money and reputation.



4.5 billion

records were stolen in data breaches in the first six months of 2018

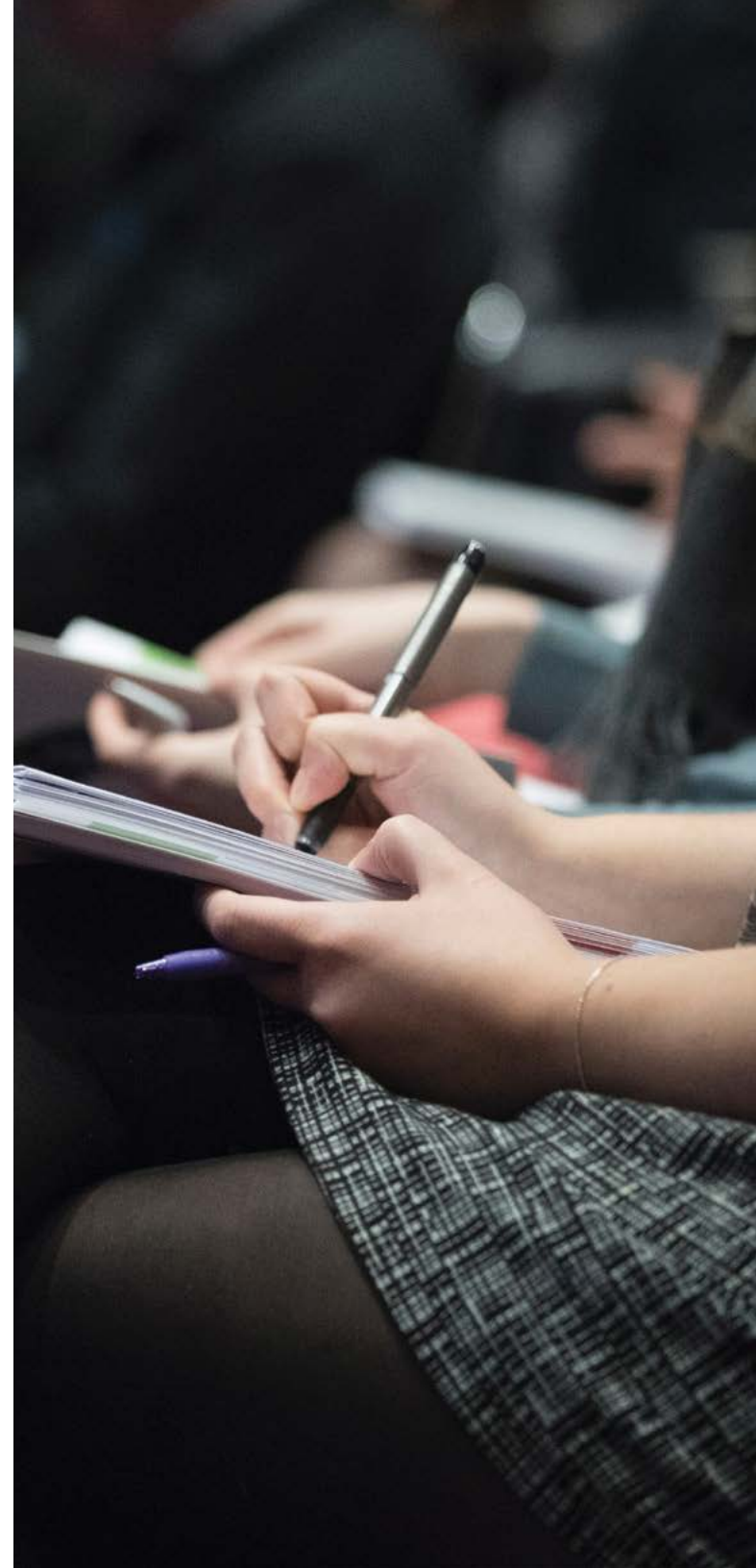
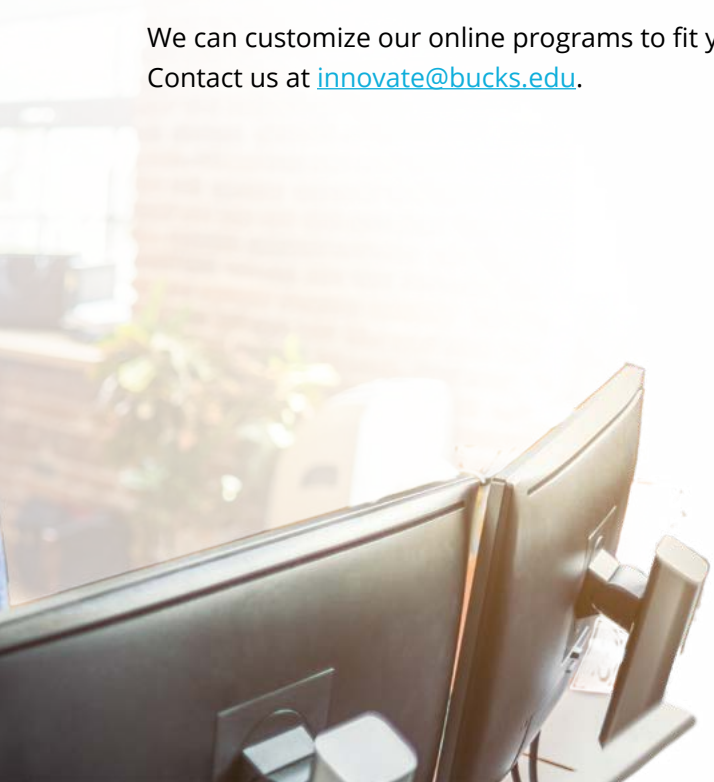


ENTREPRENEURSHIP CERTIFICATE

Looking to hang your own shingle? The spirit of entrepreneurship is alive and well worldwide, and the explosion of online technology and Internet of Things (IoT) devices make it easier than ever to start your own business. Count on the experts at Bucks to teach you the basics and provide certification.

CUSTOM ONLINE COURSES

We can customize our online programs to fit your company's needs. Contact us at innovate@bucks.edu.



Innovate With Bucks Today

It's never too early to get your company started on the path to innovation. Let the experts at Bucks County Community College help.

Contact us at innovate@bucks.edu



Visit our websites:

bucks.edu

innovate.bucks.edu

